

**GOVERNMENT OF TELANGANA  
ABSTRACT**

ELECTIONS: National Voter's Day, 2017- – Voter Awareness – Publicity campaign through Red 93.5FM – Payment of bills Rs. 1,29,716/- to M/s Red 93.5FM, KAL Radio Ltd., Hyderabad – Sanctioned – Orders – Issued.

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**GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT**

**G.O.Rt.No.1934**

Dt:12.09.2017.

Read the following:

1. Govt. Lr.No.3760/Elecs.E/A2/2016-61., dt. 19-01-2017.
2. From M/s Red 93.5FM, KAL Radio Ltd ., Hyderabad, Invoice No :2010312625, dated:31.01.2017.
3. G.O.Rt.No.1489., Fin (EBS.I) Dept.dt.23.08.2017.

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**ORDER:**

In letter 1<sup>st</sup> read above, M/s Red 93.5FM, KAL Radio Ltd ., Hyderabad has been requested to take-up publicity campaign through Red 93.5FM, at Hyderabad & Warangal FM Stations for 5 days from 21.01.2017 to 1 p.m. on 25.01.2017@15 spots per day of 35 Seconds duration of each Jingle spots of Rs.1,12,823/- (excluding Service Tax) in connection with National Voter's Day, 2017.

2. Accordingly, M/s Red 93.5FM, KAL Radio Ltd., Hyderabad has broadcasted Radio Spots and furnished the bill for an amount of Rs. 1,29,716/- (including Service Tax) and requested for arranging payment in the ref 2<sup>nd</sup> read above.

3. After careful examination, sanction is hereby accorded for payment of Rs. 1,29,716/- (Rupees One lakh, twenty nine thousand, seven hundred and sixteen only) to M/s Red 93.5FM, KAL Radio Ltd., Hyderabad towards broadcasting charges of Radio Spots in connection with National Voter's Day, 2017.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections – MH-108 Issue of Photo Identity Cards to Voters - GH 25 State Sector Schemes - S.H.(04) Photo Identity cards to Voters – 260 Advertisement, Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 3<sup>rd</sup> read above.

5. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **"KAL Radio Ltd., A/c No:036109000035217, City Union Bank 30, Mandaveli Branch, Chennai (IFSC CODE for NEFT: CIUB 0000036 and MICR Code : 600054002, PAN No.AACCK6712G).**

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills.

(PTO)

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7. This order does not require the concurrence of Finance Department as per the orders issued vide reference 3<sup>rd</sup> cited.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O  
SPL.CHIEF SECRETARY TO GOVERNMENT

To  
The General Administration (Claims.C) Department, Hyderabad.  
The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.  
Copy to:  
The Account Manager, M/s Red 93.5FM,  
KAL Radio Ltd., 8-2-502/3, 2<sup>nd</sup> floor, Uma Aishwarys Building,  
Road No.07, Banjara Hills, Hyderabad-34.  
The Accountant General, Telangana Hyderabad.  
The Pay & Accounts Officer, Telangana, Hyderabad.  
SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER